

November 13, 2019

Software Research Associates, Inc.

## **SRA to Sell Product of U.S.-Based Solix Technologies, Inc. in Japan**

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Software Research Associates, Inc. (headquarters: Toshima-ku, Tokyo; president: Makoto Ishisone; hereafter: SRA) has announced a partnership with Solix Technologies, Inc. (headquarters: Santa Clara, California, United States; CEO: Sai Gundavelli; hereafter Solix) to sell its Solix Common Data Platform (CDP) in Japan.

Amid demand for responding to DX in all fields, SRA decided to propose and provide the Solix CDP to customers as a solution that empowering data-driven enterprises.

The Solix CDP is a cutting-edge product that realizes Enterprise Data Archiving and Enterprise Data Lake applications and its introduction will enable data-driven management.

Solix Technologies, Inc. is a leading big data application provider that empowers data-driven enterprises with optimized infrastructure, data security and advanced analytics. As a cloud partner for such platforms as Amazon Web Services and Microsoft Azure and a technology partner for Oracle and SAP, Solix undertakes business targeting large and mid-sized companies mainly in the United States and has an extensive track record in numerous product introductions. SRA believes these achievements can be extensively leveraged effectively by Japanese companies as well.

Plans call for SRA to conclude an agreement with Solix in December 2019 to serve as a distributor in Japan and for the SRA Group, including SRA, to begin providing the Solix CDP as a “solution for empowering data-driven enterprises” from January 2020.

### **■ Product Outline**

The Solix CDP Data Lake provides a uniform repository that retains structured and unstructured data and because it can retain data “as is” and thus there is no need for structuring data in the same manner as with an Enterprise Data Warehouse (EDW).

Moreover, this product has a foundation that uses more specific methods for visualizing such unstructured data as social data and IoT device data and structured data for core systems.

For data archiving, it also enables archived core system data such as for Oracle EBS, SAP and Siebel, as well as various business forms, to be referred to in their present state.

Owing to these functions, there are expectations for various applications as follows.

- Countermeasures against decreased performance due to an increase in the volume of core system data
- Retention environment for historical data when migrating core systems to the cloud
- Generation of test data along with system migration

■Solix Technologies, Inc.

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